

Launch

GUIDE FOR



AMPLIFY™

3 STEPS

to a successful launch

1

PICK A LAUNCH SUNDAY

Choose a launch date where the calendar is clear and your pastor will be free to make the big announcement.

2

GET YOUR FREE LAUNCH MATERIALS

We'll send you everything you need to make your Amplify launch a success.

3

ANNOUNCE AMPLIFY

On the big day, unveil Amplify to your congregation and communicate what they need to get started!

Keys TO A GREAT LAUNCH



Let church and group leaders know the announcement is coming ahead of time



Send out an announcement email the afternoon of Launch Sunday



Position Amplify as a free gift the church has invested in



Highlight the mobile functionality

Questions?

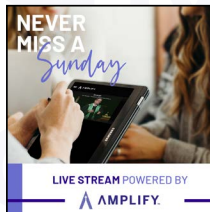
Our team is here to help:
SUPPORT@AMPLIFYMEDIA.COM
800.672.1789

Launch TOOLS

Get ready to change the way your church does multimedia! We want your congregation to be as excited as you are about Amplify, so we've provided you with some free resources to let people know about all the great content they can now watch. We'll send you both print and digital resources, so you can spread the word from the bulletin board all the way to the pulpit.

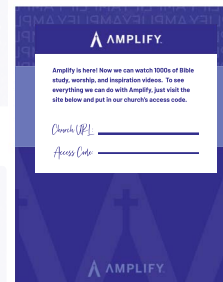
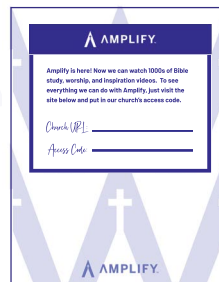
1 SOCIAL GRAPHICS

Utilize clean, attractive Amplify posts on all of your social media for your community to engage with and share.



3 POSTERS

Once you've launched Amplify, these posters make a great reminder and serve as a great reference for critical sign up information.



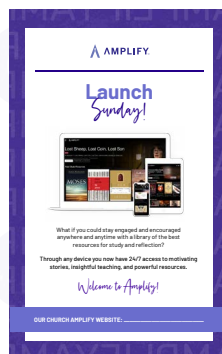
5 EMAIL CONTENT

You know your church best, so we'll provide some sample language to help you customize your message for your congregation and community.



2 BULLETIN INSERT

This insert is the perfect way to announce Amplify and share your custom website link to your church members and visitors all at once.



4 ANNOUNCEMENT SLIDES

Our customizable announcement slides will help you communicate key information when you make the big announcement.

