



ZOOMGIVE's mobile-giving platform is intuitively designed to simplify fundraising and help you increase donations.

# ZOOMGIVE'S MOBILE GIVING PLATFORM



## TEXT-TO-GIVE

Incorporate T2G into your existing fundraising efforts to maximize your giving potential.



## SCAN-TO-GIVE

Engage tech-savvy donors with a QR code that allows them to give faster and bypass the need to input a number or a keyword.



## TEXT-TO-ENGAGE

Use T2E for ongoing impact sharing, communication and re-marketing to your donor base.



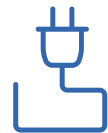
## CAMPAIGN MANAGEMENT

Create unlimited campaigns to raise money and communicate with your donor base.



## WORLD-CLASS PARTNER

The largest and most secure payment processing company in the world.



## DIRECT CRM INTEGRATION

Salesforce, Kindful, e-Tapestry and more



## EVENT THERMOMETER

Combine event fundraising with fundraising thermometers to increase donor engagement and raise more money at your events.





## TEXT-TO-GIVE

**Our text-to-give platform makes giving easy.**



Apple Pay & Google Pay quick-donate



Pre-checked monthly giving button vs one-time



Donor opt-in to pay processing fees to significantly lower costs



## SCAN-TO-GIVE

**Our scan-to-give platform makes giving fun for tech-savvy Millennials and Gen Z's.**



Allows the donor to scan a QR code and bypass typing in a number and key word



Captures the donor's mobile number for follow-up communication and engagement



Provides same back-end platform and features of text-to-give



## TEXT-TO-ENGAGE

**Our post-donation engagement feature offers nonprofits the ability to have ongoing text communication with their donors.**



Share stories and updates via text with your donors, and help them feel like they are a part of your mission



Encourage sustainable giving by keeping in regular communication with your donor audience



98% Text open rate, and 90% opened within 3 seconds vs 22% open rate for email, and 1-2% open rate for direct mail

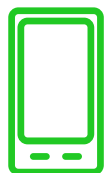


# VIRTUAL FUNDRAISING

Ideas, Events & Campaigns



# IDEAS FOR DIGITAL & VIRTUAL FUNDRAISING



## BUILD YOUR MOBILE DONOR BASE

Contact your donor base via email and on social media and ask them to sign-up via mobile for updates. Make it fun by offering small incentives like digital stickers or e-cards.



## FACEBOOK/INSTAGRAM LIVE EVENTS

Go live on socials and during the event, feature your text-to-give # and scan-to-give QR code. Show excitement for this new way of giving - and talk about the impact you can make for good in your community.



## HOST A CONTEST

Invite your audience to participate in a online event or contest for a cause. Solicit prizes from local businesses for cross-marketing and cause association.



## CROSS PROMOTE WITH A BUSINESS

Partner with a local or online business. Ask them to promote your nonprofit's text-to-give # and scan-to-give info on their website and socials in return for you promoting their info on your channels.





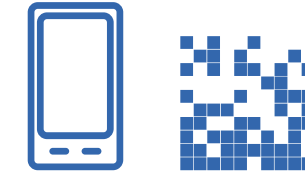
The following are examples of printed collateral that can feature your text-to-give and scan-to-give information.

These examples were created at vistaprint.com.



## DOOR HANGERS

Print door hangers and invite volunteers to go around to neighborhoods in your community and place door hangers on every home. Include text-to-give # and scan-to-give QR code for easy donating.



## FLYERS & POSTCARDS

Have flyers or stickers printed that feature your text-to-give # and scan-to-give (QR code). Ask local grocery stores or restaurants if they will include your postcard in their deliveries.



# MORE THAN JUST A GIVING PLATFORM

Simplify Fundraising with our Text-to-Give, Scan-to-Give and Text-to-Engage Solutions.



**ZOOMGIVE is free  
until January 2021.**

**signupzoomgive.com**

FOR ADDITIONAL QUESTIONS:

email [tricia@zoomgive.com](mailto:tricia@zoomgive.com)